

Interview with the 2018 MCEC Poster Prize winner

Petra Keijzer (UU) is this year's MCEC Poster Prize winner with her poster on *Fundamental study on the synthesis of supported silver catalysts using melt infiltration*.

Committee: Sander Huisman, Jan Philipp Hofmann and Jovana Zečević.



How did this poster come into being?

I wanted to make a clear overview of my project and recently obtained results in an attractive way. For my poster, but also generally in my research, I use electron microscopy to image my materials, because it is a technique that directly shows how the material looks like without difficult interpretations. By

combining these images with a schematic illustration (made after attending Ivo Filot's [workshop 'Impress with your poster'](#)) of the synthesis process and some more in-depth graphs, I tried to balance my poster between clear, visually attractive, and informative.

What's your own impression of it?

After I was finished making this poster, I was quite satisfied with the result. Although I tried to keep close to the UU template, I completely changed the colour scheme. By using enough empty spaces and gentle colours, I think I succeeded in making my poster attractive and easy to look at.

Which poster(s) made an impression on you?

Both the posters of [Katarina](#) and [Stijn](#) I liked very much. Both posters contained very clear illustrations, were attractive to look at and contained the right amount of scientific information.

